

## BIO

Frontend/middleware web developer with extensive knowledge of delivering complex, large-scale web site projects utilising web-standards. I have over 10 years professional experience working both client-side and for agencies across a range of sectors including Financial Services and Online Advertising. Very good communication skills and being able to work effectively with people at all levels, bridging the gap between departments and top-level management.

## EXPERTISE

### Frontend

- Standards-based development
- Accessibility
- Performance optimisation
- Semantic HTML
- High-performance CSS
- Efficient jQuery

### Middleware

- OO PHP/MySQL
- MVC Frameworks; Zend, CodeIgniter
- Doctrine ORM
- Smarty Templating
- WordPress customisation

## EXPERIENCE

### Freelance web developer (Hong Kong & Moalboal, Philippines)

*October 2009 – Present*

- Advanced OO PHP/Doctrine/Smarty backend portal project for [TDC.no](http://TDC.no)
- Large frontend only project to create all HTML/CSS/jQuery for [FootballPools.com](http://FootballPools.com)
- First iOS offline storage project for personal site [iCycle](http://iCycle) (Proof of concept only!)
- First MVC project for personal site [ZeroBubbles.com](http://ZeroBubbles.com)

### Dive Operations Manager – Kasai Village Resort (Moalboal, Philippines)

*December 2008 – August 2009*

- Running daily dive operations
- Guiding guests on dives around Moalboal area
- Developed booking and admin interface for [KasaiVillage.com](http://KasaiVillage.com)

### Head of Frontend Development – IG Index Plc (London, UK)

*November 2003 – October 2008*

- Responsible for frontend of all IG sites; lowering bandwidth costs
- Building and maintaining custom built Content Management System
- Worked closely with the Marketing team to maximise advertising power
- Managed frontend team; hiring, mentoring, doing appraisals and more

### Freelance web developer (London, UK)

*September 2002 – October 2003*

- Developed [Dance Music Trader](http://DanceMusicTrader), [SFM Direct](http://SFM Direct), [IKEA Cardiff](http://IKEA Cardiff) and others
- Extensive upgrading of skills and expertise

## **Senior web developer/IT Manager** – Abel & Baker UK Ltd (London, UK)

*January 2001 – August 2002*

- In charge of all creative web developing and technical launching
- Developed project concepts together with clients and partners
- Responsible for setting up and maintaining all office infrastructure
- Clients included Hula Hoops, MSN, Fred Perry, MTV, War Child, AA, NESTA

## **IT Manager** – Anglo Norden Ltd (Ipswich, UK)

*November 1999 – December 2000*

- Developed and maintained the group's different websites
- Gave internal phone and online software and hardware support
- Responsible for setting up and maintaining all office infrastructure

## **Assistant Instructor** – Utila Dive Centre (Utila, Bay Islands, Honduras)

*April 1999 – September 1999*

- Tutored groups of divers on all levels
- Assisted other instructors during practical and theoretical lessons
- Responsible for all equipment maintenance

## **IT Manager** – Mandamus AB (Stockholm, Sweden)

*July 1997 – March 1999*

- Responsible for all computers, hardware, software, support and maintenance
- Upheld relationships with all authorities, contractors and suppliers
- Responsible for setting up and maintaining all office infrastructure

## **Sales executive** – BSP Advertising (Stockholm, Sweden)

*September 1996 – June 1997*

- Day-to-day management of sales pitches and client relationships

## **OTHER**

### **Spoken languages**

Swedish: native, English: fluent, Spanish: proficient

### **Interests**

Diving, photography, cycling, travel

### **Travels**

Philippines, Hong Kong, Brazil, Spain, Honduras, Colombia, Cuba, Thailand, Egypt, USA, Mexico, Paraguay, Guatemala, Belize, most of west Europe